

**NOT FOR DISTRIBUTION OR RELEASE IN OR INTO ANY JURISDICTION IN WHICH OFFERS OR SALES OF SECURITIES WOULD BE PROHIBITED BY APPLICABLE LAW**

**Alliance Automotive Finance plc announces the launch of its offering of €180 million 6.25% Senior Secured Notes due 2021**

October 5, 2016

Alliance Automotive Finance plc announced today the launch of an offering of €180 million aggregate principal amount of notes (the “Notes”), which will be issued as additional notes under the indenture governing its existing 6.25% senior secured notes due 2021. If completed, the proceeds from the offering of the Notes will be used to finance the acquisition of FPS Distribution Limited and its subsidiaries (the “Acquisition”), to pay fees and expenses in connection with the offering of the Notes and the Acquisition, and to fund cash on balance sheet.

**Cautionary Statement**

The Notes will be offered in a private placement to qualified institutional buyers pursuant to Rule 144A and non-U.S. persons pursuant to Regulation S under the U.S. Securities Act of 1933, as amended (the “Securities Act”), subject to market and other conditions. No assurance can be given that the offering of the Notes will be completed or, if completed, as to the terms on which it is completed. The Notes to be offered have not been registered under the Securities Act or securities laws of any other jurisdiction and may not be offered or sold in the United States absent registration or pursuant to an applicable exemption from the registration requirements of the Securities Act and any other applicable securities laws. This press release does not constitute an offer to sell or the solicitation of an offer to buy the Notes, nor shall it constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale is unlawful.

Statements in this press release which are not historical facts are forward-looking statements. All forward-looking statements involve risks and uncertainties which could affect the Alliance Automotive group’s actual results and could cause their actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, the Alliance Automotive group.

In member states of the European Economic Area, this press release (and any offer of the securities referred to herein if made subsequently) is only addressed to and directed at investors who are qualified investors within the meaning of Article 2(1)(e) of the Directive 2003/71/EC and any relevant implementing measure in each Member State of the European Economic Area.

This press release is directed only at persons who (i) are outside the United Kingdom or (ii) are investment professionals, as such term is defined in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the “**Financial Promotion Order**”), (iii) are persons falling within Articles 49(2)(a) to (d) of the Financial Promotion Order or (iv) are persons to whom an invitation or inducement to engage in investment banking activity (within the meaning of Section 21 of the Financial Services and Markets Act 2000 (the

“FSMA”)) in connection with the issue or sale of any Notes may otherwise be lawfully communicated or caused to be communicated (all such persons together being referred to as “**relevant persons**”). Any investment activity to which this communication relates will only be available to and will only be engaged with, relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents.

In connection with the issuance of the Notes, the stabilizing manager (or any person(s) acting on behalf of the stabilizing manager) may over-allot the Notes or effect transactions with a view to supporting the market price of the Notes at a level higher than that which might otherwise prevail. However, there can be no assurances that the stabilizing manager (or any person(s) acting on behalf of the stabilizing manager) will undertake stabilization action. Such stabilization action, if commenced, may begin on or after the date on which adequate public disclosure of the final terms of the offer of the Notes is made and, if begun, may be ended at any time, but it must end no later than the earlier of 30 days after the issue date of the Notes and 60 days after the date of the allotment of the Notes. Any stabilization action or over-allotment must be conducted by the stabilizing manager (or person acting on behalf of the stabilizing manager) in accordance with all applicable laws and rules.